

easescreen
DIGITAL SIGNAGE SOLUTION

www.easescreen.com

SIMPLE USAGE, STRIKING EFFECT!

eas@screen

... stands for the uncomplicated scheduling, editing and distribution of multimedia contents.

Available in several versions and suitable for all purposes, the possibilities extend from 'Stand-Alone-Solutions' to branch network solutions.

easescreen's modular structure offers great flexibility. It can be tailored to fit each individual's specific needs and budget.

easescreen-based systems are sophisticated and yet reliable, user-friendly and affordable!

AREAS OF USAGE

- **HOUSE GUIDANCE & DIGITAL DOOR-SIGNAGE**
seminar centres, government buildings, transportation, hotels
- **INFOTAINMENT**
financial institutions, transportation, industry, sports, events
- **HEALTHCARE**
hospitals, doctors' practices, pharmacies
- **ADVERTISEMENT**
shop windows, supermarkets, shopping centres, public space
- **EDUCATION**
schools, universities
- **COMPANY TV**
inhouse TV, digital bulletin board, employee information system

CLIENTS

- A1 TELEKOM AUSTRIA AG
- AUSTRIAN AIRLINES AG
- BASF
- BAWAG
- BAYER MATERIALSCIENCE AG
- CASINOS AUSTRIA AG
- COURTYARD MARRIOTT HOTELS
- DAIMLER AG
- FRANCE TÉLÉCOM SA
- HITACHI POWER EUROPE GMBH
- INFINEON TECHNOLOGIES AUSTRIA AG
- L'OREAL CHIMEX
- OMV AG
- PRICEWATERHOUSECOOPERS GMBH
- REWE GROUP
- UNITED NATIONS, UNO CITY VIENNA
- UNIVERSITÉ PARIS - SORBONNE
- VODAFONE D2 GMBH
- VOLKSWAGEN AG
- VUB BANK, SLOVAKIA

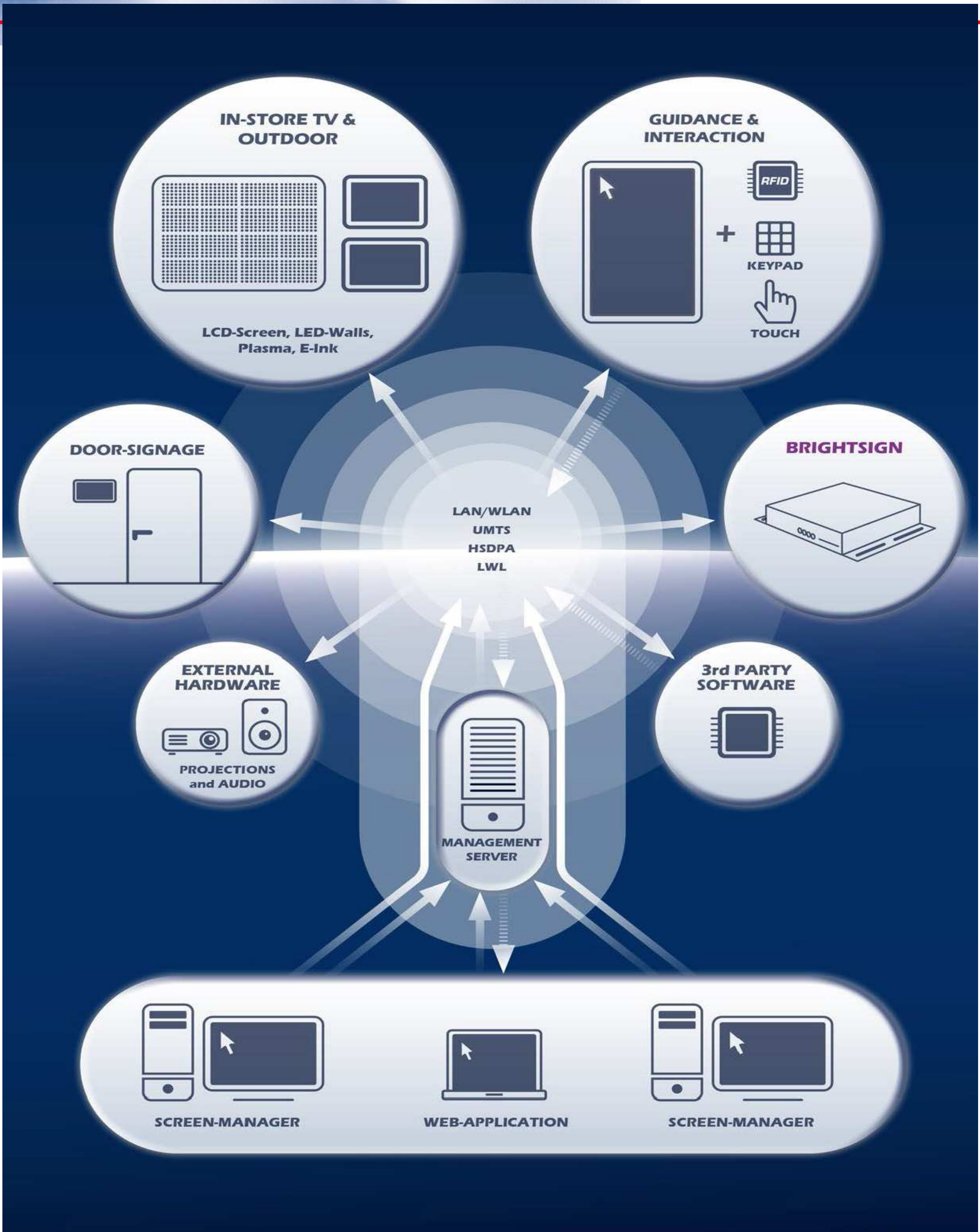


EDITING

- **EASY ADMINISTRATION**
through the easescreen Screenmanager, our intuitive user-interface. Optionally, content can be managed by a web-browser application
.....
- **FLEXIBLE AND FREE SCREEN-LAYOUT**
no special layout-editors necessary
.....
- **SIMPLE SCHEDULING**
and creation of play-lists
.....
- **PREVIEW FUNCTION**
of the real show at any time
.....
- **TEMPLATE-FEATURES**
allow for quick changes to individual content parts
- **TRANSPARENCY**
and simultaneous display of all supported formats
.....
- **MULTI-CLIENT CAPABILITY**
through user-management with a flexible rights-management-system
.....
- **FORMAT VARIETY**
 - Microsoft Powerpoint® Presentations (*.pps, *.ppt)
 - Adobe Flash® (*.swf.), Director (*.dcr)
 - Microsoft Outlook®
 - Inter-/Intranet-Pages; scrolling and automated refresh
 - Picture-Files (*.jpg, *.bmp, *.png, *.tiff, *.tga, etc)
 - Movie-Files (Apple QuickTime®, *.avi, *.mpg, *.asf, *.mov, *.wmv, *.divx, *.vob, etc)
 - Web-Archives (*.mht) and (offline) *.html; for integration of MS-Office® documents
 - TV/ Videotext/ Video-input, DVB-S, DVB-T
 - RSS News-Ticker/ Text-Ticker (runs smoothly!)
 - Streaming Video / IPTV
 - Remote Desktop - VNC
 - Data-Import (*.xml, etc)
 - PDF

DISTRIBUTION

- **EASY UPLOADING AND MODIFICATION**
of contents, layouts, schedules and play-lists
.....
- **AUTOMATIC**
handling of all necessary data-transmission
.....
- **'BEHIND THE SCENES' UPDATES**
of schedule and media files via standard-protocols (e.g. FTP); presentations play without interruption
.....
- **TRANSMISSION TECHNOLOGIES**
LAN, W-LAN, UMTS, GPRS, HSDPA, optical fibre
- **NO SERVERS NECESSARY**
but for large networks the easescreen Management Server simplifies distribution, monitoring, archiving, etc
.....
- **NO CONTINUOUS NETWORK-CONNECTION REQUIRED**
all media-files and schedules stored locally on Player-PCs
.....
- **FLEXIBLE AND SECURE TRANSFERS**
PUSH and PULL,
SSL-encrypted data-transfer



CONTROL & MONITORING

- **PERFECT REMOTE CONTROL**
of Player-PCs and output devices
via network and serial-connections
.....
- **COMPLETELY AUTOMATED MONITORING**
of Player-PCs and output-devices via
web-browser, mobile phone, and
automatically generated emails
.....
- **WATCHDOG**
assures 24/7 operation of all Player-PCs
and output-devices
(never an error-messages on-screen)
- **SCREENSHOTS**
of locally played content
.....
- **CONTINUOUSLY RECORDED**
payout-data, system-information and
access-logs of each Player-PC

OUTPUT

- **INTERACTIVE**
presentations can be locally triggered
or modified in 'real-time' through touch-
screens or input-devices such as move-
ment-detectors, GPS-receivers, remote-
controls or RFID/OR-Code readers
.....
- **COMPATIBLE**
with all standard hardware -
easescreen talks to (and controls) LCDs,
LED-Walls, plasmas, projectors...
.....
- **EXTENSION AND INTEGRATION
OF THIRD PARTY SYSTEMS**
additional hardware (house-control-
systems, A/V-components) and
external software. User-generated
data can be displayed through push-
or pull-connections
.....
- **BRIGHTSIGN**
the modern and compact BrightSign-
devices can be natively integrated into het-
erogenous easingreen Digital Signage net-
works.
- **CUSTOMER-FEEDBACK-SYSTEMS**
through the integration of cameras and
sensors (kinect, face-detection etc)
.....
- **MULTI-DISPLAY**
licenses allow play-out of up to 4 indepen-
dently "channels" from a single Player-PC
.....
- **'BIG-SCREEN'**
version spans one picture across
several output-devices
.....
- **AUDIO SUPPORT**
play the original sound of presentations,
or integrate additional audio-sources (CD /
radio / mp3 / audio-streaming)
.....
- **SYNCHRONIZATION**
synchronize playback across multiple out-
put-devices (latency of a few frames) and/or
layout-regions (frame-accurate)

USABILITY

SIMPLE USAGE, STRIKING EFFECT

VERSATILITY

ONE SOLUTION FOR ALL FORMATS

SCALABILITY

GROWS WITH YOUR REQUIREMENTS

CONTINUOUS INNOVATION

ALWAYS REDEFINING BOUNDARIES

RELIABILITY

TRUSTED BY MARKET LEADERS

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For more information please contact
info@easescreen.com
or visit
www.easescreen.com
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